

The NEXT
generation in
clean
technology for
your patients.



PRELUDE FACIAL TREATMENT CLEANSER

Help your patients find
their **magnetic glow**.

HP
HYDRINITY
ACCELERATED SKIN SCIENCE

Magnetic cleansing power they deserve

Powered by our patented **MicroFusion Technology™**, this therapeutic gel cleanser penetrates deep into the skin acting like a magnet to draw out and dissolve toxins and micro-pollutants that can cause inflammation, blemishes, redness, and accelerated aging.

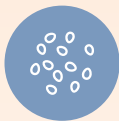
PRELUDE is infused with a proprietary blend of vitamins and natural ingredients including electrolytes, amino acids, and antioxidants that helps to reduce acne and breakouts, minimize fine-lines and wrinkles, hydrate dry skin, and maintain a healthy microbiome.



MICROFUSION TECHNOLOGY

Sourced from 150-million-year-old pure organic matter, **MicroFusion Technology** is a **NEXT GENERATION** advancement in skincare science that harnesses the power of nature to deliver powerful and accelerated results in a fraction of the time.

PATENTED TECHNOLOGY *meets* POWERFUL ACTIVES



Salvia Hispanica Seed Extract

Derived from Chia seeds, this powerhouse ingredient is packed with antioxidants, omega-3 fatty acids, and anti-inflammatory compounds which help protect the skin and maintain a balanced skin barrier.



Jojoba Seed Oil

Renowned for its similarity to the skin's natural sebum, it provides effective moisturization, balances oil production, and provides antioxidant protection.



Anthemis Nobilis Flower Oil

Derived from Roman chamomile and suitable for all skin types, this botanical active is known for its skin soothing and antibacterial benefits to help blemish prone skin.



Helianthus Annuus (Sunflower) Seed Oil

This 100% natural botanical active derived from the heart of the sunflower seed acts as a guardian, shielding your skin from harsh environmental stressors while helping to soften and soothe rough, compromised skin.



Aloe Barbadensis Leaf Juice

This botanical extract provides soothing, hydrating, and anti-inflammatory properties, including antioxidant support with vitamins C and E.



Organic Botanical AHAs

This proprietary mix of gentle AHAs works to enhance skin exfoliation, promote cellular turnover, and improve overall skin tone and texture.

Small but *mighty*.

MICROFUSION TECHNOLOGY™ DUAL-ACTION PERFORMANCE

The patented micro-molecules — **326 daltons** — are small enough to pass through the epidermis and deliver active ingredients, electrolytes and hydration deep into the skin where change happens, or draw out toxins from deep within the skin pores.

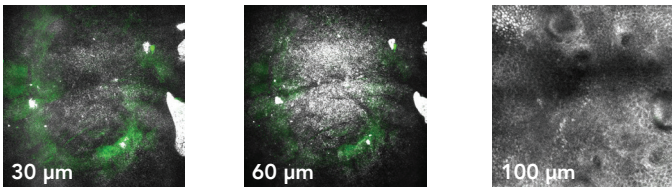
Absorbing more than **300 times** its own weight, the MicroFusion molecule holds powerful magnetic properties that either attract and pull active ingredients deep into the skin, or with reversed polarity can capture and draw out impurities and pollutants.

Clinical Study 2:

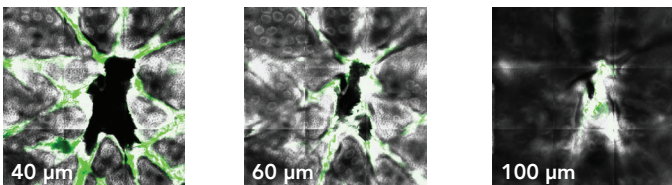
Study Penetration Depth with and without MicroFusion Technology

Protocol: Confocal Microscopy Imaging* Skin Formula Penetration. *Double-blind clinical research study conducted on human participants/skin (not lab/simulated skin); Results tabulated by independent third-party, JH Enterprises.*

Penetration depth **WITHOUT** MicroFusion Technology



VS.



Penetration depth **WITH** MicroFusion Technology

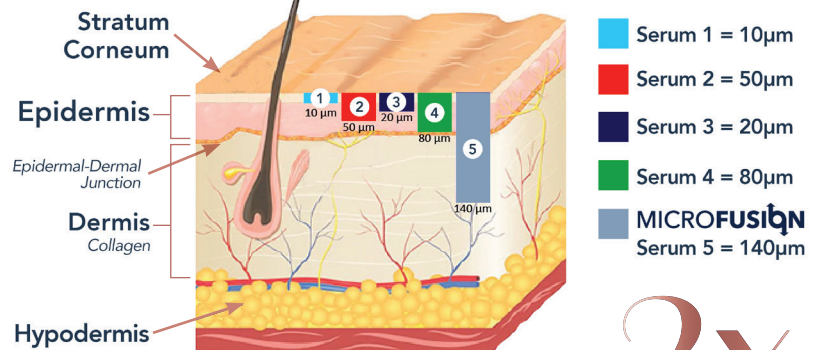
Clinical Study I:

MicroFusion vs. The Leading Competition

Validate MicroFusion penetration depth vs. top mass, prestige, and dermatologic serums

- 2 mass skin care brands (one targeting older audience; one targeting younger)
- 1 prestige night serum (current #1 selling night serum)
- 1 dermatologic serum (leading industry product)

RESULTS:
The patented MicroFusion molecule penetrates **up to 140 μm**.



2x
the depth of other products

PATENTED CLEANSER TECHNOLOGY POWERFUL SKIN BENEFITS

- ✓ Penetrates skin deeper to effectively cleanse, dissolve, treat, and refine skin.
- ✓ Therapeutic benefits help reduce breakouts and excess oil production without over drying skin.
- ✓ Antioxidants combat free radicals and provide natural electrolytes to attract and retain moisture.

*Confocal microscopy images were obtained with the VIVASCOPE 1500 confocal imaging system furnished by Caliber I.D.

Clean, Cool & Calm *Cleanser technology*

TOP-DOWN APPROACH

- Resurfacing AHAs **gently exfoliate** dead skin and increase **cellular turnover**.
- Powerful botanicals **hydrate** and **soothe** irritated skin to reduce redness and breakouts.
- **Cleanses** away surface dirt and excess oils all while maintaining a healthy, **balanced microbiome**.



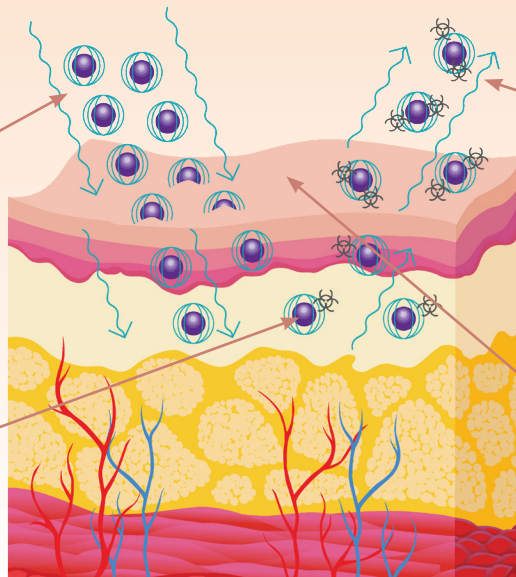
- MicroFusion micro-molecule **dives deep** into pores to help **capture and remove dirt**, micro-pollutants and works to refine the skin.
- Amino acids, trace minerals and electrolytes help to improve overall **skin health**.
- Provides ongoing **hydration** and **antioxidant** support.

BOTTOM-UP APPROACH

ADVANCED MICROFUSION ACTION

UTILIZES an advanced bi-directional micro-molecule, that encapsulates powerful actives and penetrates deep into pores and the epidermis.

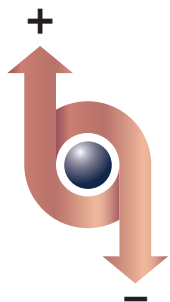
CAPTURES, dissolves, and draws out impurities and pollutants from the skin.



EXTRACTS toxins from within and helps create a natural barrier against harmful hazards allowing the body to begin regenerating damaged cells.

CONTAINS gentle resurfacing AHA's, botanicals, antioxidants, and fulvic acid to effectively cleanse away make-up, excess oils, and impurities all while maintaining a healthy, balanced biome.

Advanced *actives* = accelerated *results*



Our powerful patented micro-molecule performs like a magnet, capturing and dissolving harmful toxins and pollutants trapped deep inside the pores.

PRELUDE is pH balanced and contains anti-inflammatory properties that help reduce and calm acne and breakouts.

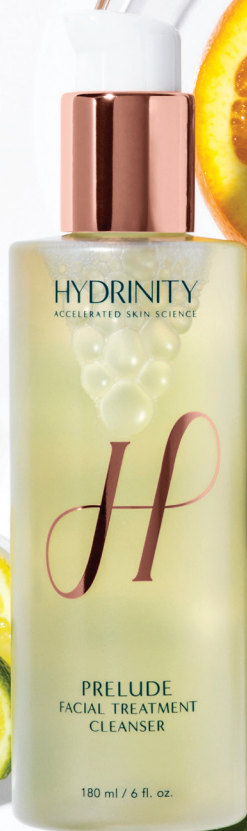
300x

MicroFusion Technology™
can absorb more than 300
times its own weight.

SOOTHE & BALANCE

Simmondsia Chinensis (Jojoba) Seed Oil

A close match to your skin's own sebum, our organic Jojoba oil provides multi-action benefits that help balance your skin barrier, soothe irritated skin, hydrates, and balances natural oil production.



Aloe Barbadensis Leaf Juice

Our pure extracted aloe provides superior calming, soothing, and hydrating properties, especially for compromised and dehydrated skin.



Anthemis Nobilis Flower Oil

Derived from Roman chamomile and suitable for all skin types, this botanical active is known for its skin soothing and antibacterial benefits to help blemish prone skin.

PRELUDE: *clean* technology for elevated results.

Study Overview

45 subjects were enrolled in a multicenter, randomized clinical study to determine the clinical efficacy and safety profile of PRELUDE Facial Treatment Cleanser. Patients included in the study were >18, Fitzpatrick I-VI, dry or oily skin, acne or non-acne prone.

Physicians OBSERVED...

2 WEEKS

80%

overall **appearance** of patients skin is improved

81%

skin has a reduction in **redness**

79%

skin is **less dull** and has more of a **glow**

60%

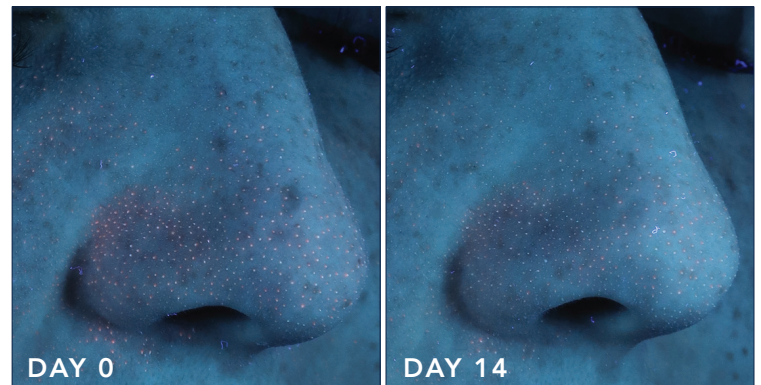
skin shows a reduction in **blemishes / acne**

80%

skin **texture** improved overall

100%

no burning, stinging or **irritation**



Reduction in Acne Causing Bacteria

*Unretouched clinical study participant. Individual results may vary.

4 WEEKS

100%

overall **appearance** of patients skin is improved

98%

skin has a reduction in **redness**

100%

skin is **less dull** and has more of a **glow**

80%

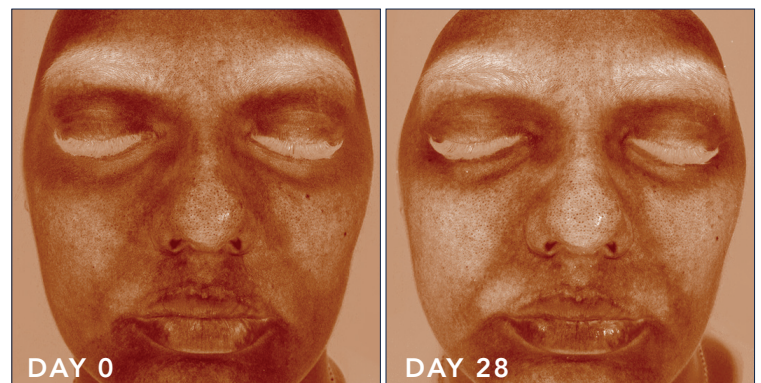
skin shows a reduction in **blemishes / acne**

100%

skin **texture** improved overall

100%

no burning, stinging or **irritation**



Reduction in Overall Pigmentation

*Unretouched clinical study participant. Individual results may vary.

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Study Overview

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Patients OBSERVED...

2
WEEKS

91%

texture and feel of skin is **smoother**

64%

skin tone looks more **even**

83%

skin feels more **hydrated & balanced**

75%

overall **appearance** of skin has improved

56%

pores on my face look less visible

100%

helps **remove makeup** effectively



Reduction in Overall Redness

*Unretouched clinical study participant. Individual results may vary.

4
WEEKS

100%

texture and feel of skin is **smoother**

91%

skin tone looks more **even**

91%

skin feels more **hydrated & balanced**

91%

overall **appearance** of skin has improved

77%

pores on my face look less visible

100%

helps **remove makeup** effectively



Overall Appearance of Skin Improved

*Unretouched clinical study participant. Individual results may vary.

Breakthrough *cleansing* power your patients deserve.

Suitable for all skin types,
PRELUDE is a cleanser in a
class by itself. With daily use,
skin will be deeply cleansed,
with visible improvements
in skin tone, reduced redness
and blemishes, and an
overall glow.

